

2030 Vision

For the achievement of vigorous, inclusive society





2-13-6-3F, Nihonbashi-Kakigaracho, Chuo-ku, Tokyo 103-0014, Japan TEL: +81-3-5939-7021 FAX: +81-3-5641-1213 E-mail: soumu@parasports.or.jp

JPSA's vision

Achieving a vigorous, inclusive society

Turning the efforts to promote para sports into a virtuous circle by popularising and disseminating them (broadening the base of the mountain) and enhancing competitive strength (raising the mountain height), we aim at achieving a vigorous, inclusive society where diversity is mutually respected (making trees flourish).





Philosophy of para sports promotion

- n ,
- Respect diversity in gender, age, nationality, values and personality, with or without a disability, etc., and aim for a society in which everyone can develop and live their individuality.
- Sports contribute to the building of character as a member of society, as well as developing a healthy mind and body, preserving and improving health and strength, and fostering a sense of autonomy. These sports values can be shared by all people with a disability.
- Through sports, we can deepen society's understanding of disability and expand the social participation of people with a disability.



Basic concepts for determining our vision

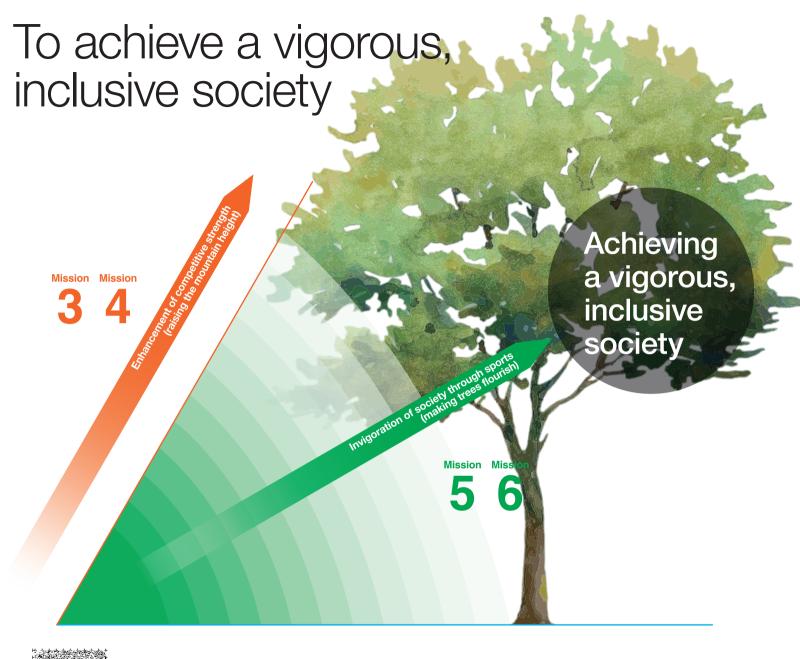
The Tokyo 2020 Olympic and Paralympic Games aim to be a catalyst for bringing about an inclusive society, with its important legacy being urban development with "universal design" and changes in people's consciousness ("barrier-free mindset"). The JPSA has formulated "2030 Vision" to connect the legacy of the Tokyo 2020 Games to the further promotion of para sports and to realise a vigorous, inclusive society.

Four challenges to address for achieving a para sports promotion that furthers the legacy of the Tokyo 2020.

- Create an environment for diffusing and expanding para sports.
- 2 Strengthen the system for promoting a virtuous cycle that disseminate para sports and improving their competitive strength.
- Grow the number of fans and promote an understanding of para sports to further a sustainable virtuous cycle.
 - Create solid foundation at JPSA for the further development of para sports.







Missions

Mission 1

Achieve the popularisation and dissemination of para sports

- Create an environment for the popularisation and dissemination of para sports
- Develop National Sports Festival for People with an Impairment
- Create an environment in schools for the understanding of para sports
- Develop an environment for the use of sports centres for people with a disability
- 2 Train and develop certified sports instructors for people with a disability
- Expand the number of sports instructors (study and implement a sports supporter system)
- Train sports instructors
- 3 Coordinate and cooperate for para sports promotion
- Support national sports federations
- Coordinate and cooperate with Japan Sports Association, etc.
- **4** Conduct surveys and research related to para sports
- · Cooperate with colleges and universities
- Survey and research the sports participation of people with a severer disability and/or elder people with a disability

Mission 2

Cooperate and collaborate closely with governments, schools and related organisations around the country

- Support the promotion of para sports in prefectures and municipa**l**ities
- Promote the holding of sports workshops, competitions and events in prefectures and municipalities
- Support the organisational management of sports associations for people with a disability in prefectures and municipalities (Support cooperation with local companies and business circles such as the Chamber of Commerce and place full-time coordinators in prefectures and municipalities)
- 2 Support coordination with sports-related organisations in prefectures and municipalities
- instructors' councils, and governments in prefectures and municipalities

Mission 3

Improve the competitiveness and the value / appeal of para sports

- Improve competitiveness
- world-class athletes (refer to the JPC Strategic Plan)
- Improvement of environment for high performance (Utilise High Performance Centre)
- Strengthen ties with the Japanese Olympic Committee, etc.
- 2 Cooperate in holding major international competitions in Japan
- Cooperate with Japan's bid for the Sapporo Paralympic Winter
- Cooperate with related parties of the Asian Para Games to be held in 2026 in Aichi prefecture
- Cooperate with Japan's bid for the Summer Deaflympics
- 3 Improve the sports integrity of national para sports federations (NFs) / para athletes
- Strengthen governance and thoroughly implement compliance and integrity
- Thoroughly implement anti-doping measures

Mission 4

Promote international cooperation through para sports

- 1 International cooperation
- Producing international officers and engaging in international cooperation projects (refer to the JPC Strategic Plan)

Mission 5

Promote a radical transformation in public consciousness aimed at realising an inclusive society

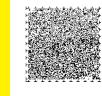
- 1 Publicise and promote the understanding of para sports
- Hold para sports competitions (Japan Para Championships)
- Para sports / Inclusive Society Promotion Month (August)
- Utilise I'mPOSSIBLE (IPC official educational materials).
- Enhance PR activities
- Coordinate with mass media

Mission 6

- Strengthen the structure of the JPSA
- Efficiently and effectively manage standing committees
- 2 Enhance and stabilise the financial base
- Enhance the collection of donations.

4 International cooperation

 Cooperate with the worldwide development of para sports by other organisations



Popularisation and dissemination of para sports (broadening the base of the mountain)

• Support the tripartite cooperation of para sports associations.

- Support the activities of para athletes who are aiming to become

Achievement of a solid foundation for the JPSA

- Revise and strengthen the administrative system of the JPSA

- Secure stable activity funds
- Enhance the corporate sponsorship system

Strategy to promote **Paralympic Movement**

Improve governance

organisations

2 Scout and train athletes

Develop female athletes

sports

- 1 Improve the value of para sports
- Improve the value of the JPC brand
- Enhance PR activities
- 2 Para sports education
- Spread Paralympic education (I'mPOSSIBLE) nationwide
- 3 Athlete education (improve humanity)
- Conduct and enhance integrity /harassment workshops
- Develop, conduct and promote athlete education programs

JPC Strategic Plan

Strategy to support the success of para athletes aiming for the international level

Strategical improvement of performance of top athletes

Strategical improvement for securing medals in high-priority

Enhance medical, scientific and informational support and

Strategical improvement for Medal Potential Athletes (MPA)

Construct a JPC athlete development pathway and construct

Study and implement plans for increasing the number of MPAs

3 Strengthen the organisational power of JPC member

Improve the management abilities of officials of NFs

• Improvement of an sport environment for top athletes

athlete development pathways in NFs

Carry out talent scouting activities

promote the research and development of sports equipment

Support for sending athletes to international competitions

- Cooperate with worldwide para sports development through activities as international officials
 - coordinating and cooperating with

Targets for 2030 Each number is linked to a Mission

Future 1

- Contribute to achieve the target, set by Ministry of Education, Culture, Sports, Science and Technology, of the sports participation rate for the people with a disability who routinely enjoy sports.
- Attain 50,000 possessors of para sports instructor qualifications nationwide

Future 2

- Environment is ready for enjoying sports routinely for people with a
 disability in all prefectures and municipalities nationwide and they
 actually can participate in sports.
- In all prefectures and municipalities nationwide, initiatives taken by the para sports associations, instructors councils, and local governments, in deepening cooperation for the promotion of para sports.







Future 3

- Target of Paralympic medals:
 To be separately considered studying the results of the Tokyo 2020 Paralympic Games
- Annually hold international competitions in Japan in various sports that are included in the Paralympic or Deaflympic sports programme.
- Incorporate all NFs and implement autonomous operations that comply with governance codes

Future 4

 Produce officials for international bodies (IPC, etc.) as well as sports technical and/or management officials.

Future 5

 Achieve results so that opinion polls show steady improvement of the public's understanding and radical awareness of para sports and an inclusive society.

Future 6

- Achieve a flexible JPSA organisation that can respond across departments.
- Achieving a strong financial foundation by expanding the number of JPSA official partners (40 companies) as well as establishing a JPC Sponsor programme



Para sports = Another type of sports

"Para sports" is already in general use in local governments, corporate events, the media, etc., so it is used in this vision statement as a more familiar and easy-to-understand name.

Para sports characteristics

- Sports that, based on common sports, devise rules and equipment according to the type and degree of a disability
- Sports that are conceived as being for people with a disability

Future of para sports

Sports that people with and without a disability can do and enjoy together



Japanese Para Sports Association (JPSA)

Established as a momentum of Tokyo 1964 Paralympic Games.

A governing body for sports for people with a disability in Japan.

The Japan Sports Association for the Disabled was established in 1965 as the governing body for promoting sports for the people with a physical disability in Japan, as a momentum of Tokyo 1964 Paralympic Games. As a momentum of Nagano 1998 Paralympic Winter Games, an expert panel proposed that the Association become an organisation controlling the promotion of sports for all three types of disabilities (physical, intellectual, and mental), as well as a general organisation that trains and strengthens athletes who can play an active role on the international stage. Accordingly, in 1999 the name of the organisation was changed to reflect this new scope, and the Japanese Paralympic Committee was established within the association. It was again renamed in August 2014 to the Japanese Para Sports Association.



Communication mark of Japanese Para Sports Association

The colour of red represents the passion of athletes, and the shape is inspired by a wing of a Phoenix.

This emblem stands for the image of athletes moving towards the future with the wing.

Japanese Paralympic Committee (JPC)

As a momentum of Nagano 1998 Paralympic Winter Games, the Japanese Paralympic Committee (JPC) was established in 1999 as an internal organisation of the Japanese Para Sports Association. As a representative organisation of Japan, JPC is a member of international sports organisations, which dispatches athletes to international Games and develops performance of athletes in Japan.



What are the Paralympic Games? -



Opening ceremony of the PyeongChang 2018 Paralympic Winter Games



Top athletes gathered from all over the world



